



5th World Coffee Conference & Expo 2023-India

About WCC 2023



- World Coffee Conference & Expo arrives for the first time in Asia at Bengaluru, India in September 2023. WCC 2023 is promoted by the International Coffee Organization(ICO) and is organized once every four years.

- The 5th edition of this global congregation, scheduled from September 25 - 28, 2023, will pull together the leading minds of the coffee fraternity for a 4-day celebration of coffee and the joy that it brings to millions of people across the world.



- WCC2023 will bring together leaders and decision-makers of the coffee and allied sector from more than 100 countries to discuss, debate and collaborate to build a sustainable coffee industry, right from bean to cup.

Venue

The 136th ICC(International Coffee Council)/ICO inter-Governmental meetings which will see 78 member countries participating. will also be held concurrent to the event

📍 WCC 2023Conference: Bangalore Palace

📍 International Coffee Council: Hotel Shangri-La

Bengaluru is one of India's most magnetic cities located in the southern part of the country. The capital of the State of Karnataka, Bengaluru is India's tech and innovation hub which is affirmed by the number of Fortune 500 companies present as well as the thriving start-up scene that the city is proud of.

The city, with its proximity to the coffee-growing regions of Chikmagalur, Hassan and Coorg, is the heartbeat of the Indian Coffee industry- from retail to artisanal cafes, to café chains to allied products.

Bangalore Palace is a landmark of historical and cultural importance in Bangalore, India. Its rich heritage and architectural beauty make it an ideal setting for a prestigious international event like the World Coffee Conference.





WELCOME TO COFFEES OF INDIA



In 1600 AD, the mythical holy saint Baba Budan planted "Seven seeds" of "Mocha" in the courtyard of his monastery on "Baba Budan Giris" in Karnataka. This was the humble beginning of the narrative of Indian coffee. The plants progressively spread as backyard plantings for quite a while after remaining as a simple garden curiosity.

During the 18th century, commercial coffee plantations were established as a result of British entrepreneurs being able to conquer the hostile terrain of south India.

Since then, the Indian coffee industry has advanced quickly and established itself as a distinctive player on the global coffee map. In ecologically vulnerable areas of the Western and Eastern Ghats, India's coffee is cultivated in dense natural shade. These areas are also considered as one of the top 25 hotspots for biodiversity. Coffee plays a key role in maintaining the region's distinctive biodiversity and is also responsible for the socioeconomic growth in such remote, hilly areas.



Organizers



International Coffee Organization

The International Coffee Organization (ICO) was established in 1963 under the aegis of the United Nations and following the approval of the first International Coffee Agreement in 1962. The ICO is the only intergovernmental organization for coffee, bringing together exporting and importing Governments. It currently represents 93% of world coffee production and 63% of world consumption.

The mission of the Organization is to strengthen the global coffee sector and promote its sustainable expansion in a market-based environment for the benefit of all actors in the Global Coffee Value Chain (G-CVC)



Coffee Board of India

Coffee Board of India

The core activities of the Coffee Board are primarily directed towards R&D, transfer of technology, quality improvement, enhancing productivity and production, thereby extending development support to coffee growing sector. The Coffee Board is also committed to the promotion of Coffees of India internationally and increasing domestic consumption.



Ministry of Commerce & Industry, Government of India

The Ministry of Commerce & Industry Government of the India is entrusted with formulating and implementing the foreign trade policy and development, promotion and regulation of export oriented commodities like coffee and attracting investment in the allied industry. Ministry of Commerce & Industry is the nodal Ministry for Coffee and The Coffee Board of India, the prime mover of Coffee sector in India.



Government of Karnataka

Government of Karnataka

The Government of Karnataka is the governing body responsible for administering the state of Karnataka in India. It formulates policies, regulates sectors, provides services, and promotes development, aiming to enhance the welfare and progress of the state and its people.

The Mascot of WCC 2023

- The mascot of the 5th World Coffee Conference is Coffee Swami, the unanimously chosen Mascot will depict the Indian tradition yet will appear in modern avataars connecting with people. Coffee Swami embodies the essence of the person who serves coffee in the traditional attire that gives the customers the feeling of the old-world charm and retains the feeling of warmth in the modern setting of the India Coffee House.
- As a mascot, Coffee Swami serves as a symbol of guidance and wisdom for all conference participants. Coffee Swami's role goes beyond being a mere symbol.



Logo of World Coffee Conference

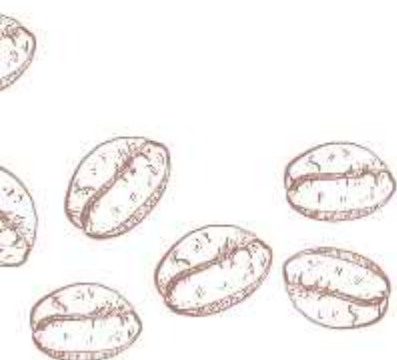
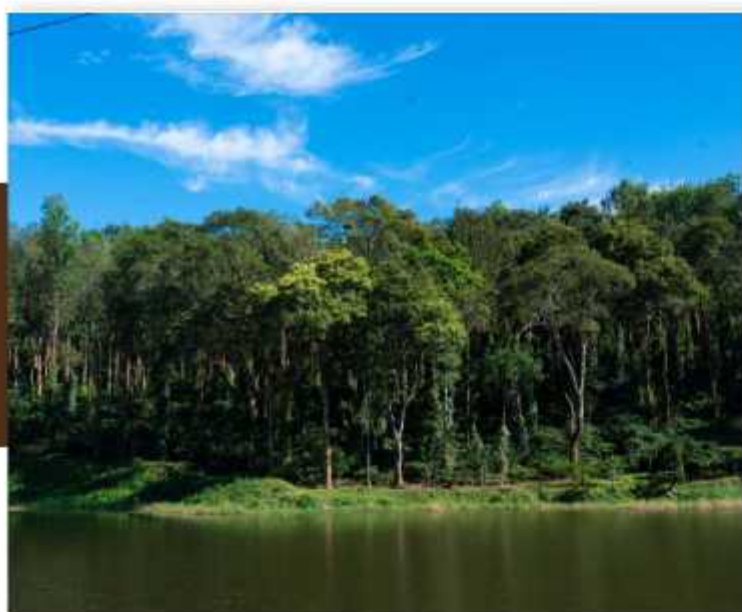
- The Logo in effect encloses a small world in itself be that of the lush valleys, the tireless coffee farmer, the ripe berries, the geographical regions where coffee flourishes in the country the flora and even the representative species of the fauna in the form of bee--all set against a global stage--capturing the status of India as a pre-eminent coffee producer that employs uniquely sustainable practices to grow its highly bracing and unique cup of coffee.



Theme

Sustainability through Circular Economy and Regenerative Agriculture.

Sustainability is one of the key concern in the coffee Industry. There are various challenges that impact sustainability in the coffee sector such as climate change, increasing cost of production and volatile prices. In order to address these challenges exchange of ideas and knowledge regarding circular economy and regenerative agricultural practices is the need of the hour. Hence, the theme of World Coffee Conference 2023 is "Sustainability through Circular Economy and Regenerative Agriculture" with emphasis on best practices and technologies to promote regenerative agriculture and farmers' wellbeing & prosperity, while ensuring compliance with the changing regulatory framework and financial durability.



Event spectrum



International Conference



World Coffee Exhibition



Skill Building Workshops



B2B Meetings



Competitions & Awards



Buyer Seller Meets



Grower's Conclave



Networking Evenings



CEOs & Global Leaders
Forum



Plantation Tour



Event Schedule

16:00 Hrs (Onwards)
September 25th

Day 2

Inauguration of 5th World Coffee Conference and Expo followed by Key note address by high level dignitaries and Global Coffee Experts.

09:00 Hrs (Onwards)
September 27th

Day 4

1. Conference, Panel discussion and workshops on topics relevant to Global Coffee Sector.
2. International Expo with wide range of products, innovations and technologies.
3. Competitions and championship events viz., Barista Championship, Latte art Championship, Roasters Championship, Flavour of India Fine Cup, Woman's star Brewer's skill Championship and much more.

09:00 Hrs (Onwards)
September 29th

Day 6

136th International Coffee Council Session

10:00 Hrs (Onwards)
September 23th - 24th

Day 1

Visit to Exotic Coffee Plantations along with cultural and heritage sites of Karnataka.

09:00 Hrs (Onwards)
September 26th

Day 3

1. CEO & Global leader's forum.
2. Conference, Panel discussion and workshops on topics relevant to Global Coffee Sector.
3. International Expo with wide range of products, innovations and technologies.
4. Competitions and championship events viz., Barista Championship, Latte art Championship, Roasters Championship, Flavour of India Fine Cup, Woman's star Brewer's skill Championship and much more.
5. Cultural evening with renowned folk artists from Coffee growing regions of India.

09:00 Hrs (Onwards)
September 28th

Day 5

1. Grower's conclave and workshops on next generation coffee.
2. International Expo with wide range of products, innovations and technologies.
3. Opening ceremony of 136th International Coffee Council session.
4. Awards & Closing ceremony of World Coffee Conference.

09:00 Hrs (Onwards)
September 30

Day 7

Visit to Exotic Coffee Plantations along with cultural and heritage sites of Karnataka.

Conference Schedule

25th September: Inauguration of 5th World Coffee Conference and Expo followed by Key note address by high level dignitaries and Global Coffee Experts

Tuesday 26th September 2023

Plenary Hall

09:00 to 10:30 – CEO and Global Leader's Forum Meet

11:30 to 13:00 – Circular Economy & Regenerative Agriculture

14:00 to 16:00 – Financing Mechanism and opportunities for the coffee sector

16:30 to 18:00 – Start-ups and Innovations in coffee value chain

Seminar Hall

16:30 to 18:00 – Coffee Quality & Speciality Coffees

16:00 to 17:30 – Coffee and the new generations

26th September: Cultural evening with renowned folk artists from Coffee growing regions of India.

Wednesday 27th September 2023

Plenary Hall

09:00 to 11:00 – Climate change and Mitigation strategies

11:30 to 13:00 – Environmental Sustainability

14:00 to 16:00 – Recent advances in AI & IoT tools & applications in coffee value chain

16:30 to 18:00 – Partnerships, trading & knowledge platforms

Seminar Hall

09:00 to 11:00 – Coffee Consumption

11:30 to 13:00 – Growing importance of Robusta & Coffee blends

14:00 to 15:30 – Living Income, farmers' prosperity- Livelihood challenges and opportunities

16:00 to 17:30 – Coffee and the new generations

Workshops

Skill Building Workshops

Experts from across the world will conduct workshops

Tuesday 26th September 2023

Workshop Hall 1

14:00 to 16:00 – Roasting and Brewing of Climate Resilient coffee species

16:30 to 18:00 – Everything brewing - Cold and hot



Wednesday 27th September 2023

Workshop Hall 1		Workshop Hall 2		Workshop Hall 3	
9:30 to 10:30	- Creating Coffee Community - cafes and micro roasters (FREE)				
10:40 to 12:00	- Cocoa and Coffee - A story in the making (with tasting experience)	10:40 to 12:00	- Topic Masterclass in Espresso (professional, intermediate)	10:40 to 12:00	- The Mysterious Robusta Bean
13:00 to 14:00	- Sample roasting at Origin	13:00 to 14:00	- Carbon Footprint of your production roast	13:00 to 14:00	- The Rise of Alternative Milk
14:10 to 15:10	- Cooperative venture in India: 19 steps to fetching a cupping score of 91 points - seed-to-cup journey	14:10 to 15:10	- Basics of Barista Championship Preparation	14:10 to 15:10	- BLENDING ROBUSTA
15:20 to 17:00	- PANEL DISCUSSION - FREE Topic - The Cafe business				



Grower's Conclave

Thursday 28th September 2023

Seminar Hall	Workshop Hall 1	Workshop Hall 2	Workshop Hall 3
<p>9:30-10:30 "How to get your Coffee to market(A farmer's Perspective of Production and Quality) Exploring Coffee Origins: An Insider's Perspective of coffee production and agricultural practices by Dr. Manuel Diaz, CQI Trainer and Anthropologist & Mexican Coffee Producer SAN COFFEE - San Coffee: A Brazilian Journey through Coffee Cultivation, Evolving Trends, and New Horizons"</p>			
<p>10:40-11:40 Improve efficiency and productivity of farmers with data and technology carlos brando-Mechanisation.</p>			
<p>11:50-12:30 High production technologies in coffee -The success story of vietnam.</p>			
<p>13:30-15:40 "Quality management for small farms (OPEN for ALL)Speaker: Dr. Alverado Giantan, Director, Ceni Café, Colombia "</p>	<p>13:30-14:30 Soil Health and Regenerative Practices.</p>	<p>14:40-15:40 Scalability of processing - Large / medium/ small growers.</p>	<p>13:30-14:30 Coffee Producer's Guide to Digital Media Success:Boosting your Brand and Sales through Effective Marketing Strategies.</p>
	<p>14:40-15:40 Regenerative Agriculture practices adopted through Coffee scorecard.</p>	<p>14:40 to 15:40 Climate smart coffee farming-Need of the hour - interactive talk.</p>	<p>14:40 to 15:40 - How does green coffee packaging affect the profitability of coffee producers?</p>

Exhibition



Benefits of Exhibition:

World Coffee Expo Interest Groups



- A sense of Coffee community to build relationships, explore new products, networking are all the benefits for both the visitors and exhibitors
- Whole Exhibition is fully air-conditioned, state of the art, raised platform and of Open Design Type.
- Total 8000 square meter of state of the art, open type exhibition arena (out of which 4000 will be saleable area to the exhibitors, remaining 4000 will be common area including walkways)
- Reputed Designers cum Fabricators to assist Exhibitors. If you are willing to exhibit please write to exhibit@wccindia2023.com

Awards & Competition

1. National Barista Championship
2. Flavor of India Fine Cup Award
3. Women Stars Brewer Skills Championship
4. National Latte Art Championship
5. National Filter Coffee Championship
6. Indian Aeropress Championship





Historical Bangalore Tour

Tour time: 6:00 AM to 9:00 AM

Dates: 25th to 28th September 2023

Duration: 3 hours

INR 2500 (30 USD)

Highlights:

1. Vidhana Soudha - India's largest legislative building
2. Krishna Rajendra Market - Largest flower market in the city
3. Tipu Sultan's Summer Palace - 18th Century Palace

Traditional Bengaluru Tour

Tour time: 6:00 AM to 9:00 AM

Dates: 25th to 28th September 2023

Duration: 3 hours

INR 2500 (30 USD)

Highlights:

1. Vidhana Soudha - Largest Legislative Building in India
2. Lalbagh - Botanical Garden
3. Bull Temple - 15th Century
4. Gandhi Bazar - Traditional Market
5. Breakfast and filter coffee at Vidyarthi Bhavan

The Indian Coffee Story Tour

Tour time: 6:00 PM to 9:00 PM

Dates: 25th to 27th September 2023

Duration: 3 hours

INR 4200 (50 USD)

Highlights:

1. Darshini - a local restaurant for a coffee stop
2. Maverick & Farmer - A workshop at a cafe that serves artisanal Indian coffee.
3. Brigade Road & Church Street
4. 13th Floor - end with coffee infused drinks

Plantation Tour



Coorg Plantation Tour 23rd -25th September - 3Days/2Night

Visit: Mooleh Manay & Venkids Valley Estate

Stay: Woodstock Resort, Madikeri, Coorg

(10 rooms all are double beds)

Single Occupancy - **250 USD**, Double Occupancy - **300 USD**

Authentic Local Cuisine, Both Vegetarian & Non-vegetarian

Belur Plantation Tour 23rd -25th September - 3Days/2Night

Visit: Sangameshwar Coffee Estates & Lingapur Estate

Stay: Biccode Woodside Heritage, Belur, Karnataka , India

Single Occupancy - **250 USD**, Double Occupancy - **300 USD**

Food: Authentic Local Cuisine Only Vegetarian

Sakleshpur Plantation Tour 23rd -25th September - 3Days/2Night

Visit: Harley Estate

Stay: Harley Estate, Sakleshpur, Karnataka, India

Single Occupancy - **250 USD**, Double Occupancy - **300 USD**

Food: Local Cuisine, Both Vegetarian & Non-vegetarian

Chikkamagalur Plantation Tour 23rd -25th September - 2.5 Days/2Night

Visit: Woodway Estate

Stay: Woodway Estates & Homestay, Chikkamagalur, Karnataka, India

Single Occupancy - **250 USD**, Double Occupancy - **300 USD**

Food: Authentic Local Cuisine, Both Vegetarian & Non-Vegetarian

Fee

Particulars	Category	Unit Rates
DELEGATE REGISTRATION	International★	200 USD per person
	National	6000 INR per person
	Coffee Growers(National)	3000 INR per person
WORKSHOP FEE	National	3000 INR per workshop (50% discount for registered delegates)
	International	100 USD per person (50% discount for registered delegates)
EXPO VISITORS	National	1000/-INR
	International	25 USD
EXHIBITORS	International (1000 Sq. Mt.)	200 USD per Sq. Mt
	National (2000 Sq.mt.)	10,000 INR per Sq. Mt
CITY TOURS	National	2500/-INR per trip
	International	30 USD
PLANTATION TOURS	Single Occupancy	250 USD
	Double Occupancy	300 USD

★ A Special fee is foreseen for ICO members official delegations.

Online Payments/Refund Policy

Terms and Conditions:

Please read these terms carefully before using the online payment facility. Using the online payment facility on this website indicates that you accept these terms. If you do not accept these terms do not use this facility.

All payments are subject to the following conditions:-

The description of service of registration are specific to your need, when you log in with your unique password. Normally payment is required in advance (i.e. before you commence your activity).

All Fees quoted are in Indian Rupees and US dollars. The Coffee Board reserves the right to change the fees at any time.

1. Your payment will normally reach the Coffee Board account to which you are making a payment within three working days.
2. We cannot accept liability for a payment not reaching the correct Coffee Board account due to you quoting an incorrect account number or incorrect personal details. Neither can we accept liability if payment is refused or declined by the credit/debit card supplier for any reason.
3. If the card supplier declines payment the Coffee Board is under no obligation to bring this fact to your attention. You should check with your bank/credit/debit card supplier that payment has been deducted from your account.
4. In no event will the Coffee Board be liable for any damages whatsoever arising out of the use, inability to use, or the results of use of this site, any websites linked to this site, or the materials or information contained at any or all such sites, whether based on warranty, contract, tort or any other legal theory and whether or not advised of the possibility of such damages.

Refund Policy:

1. There is no cancellation option for the end users after fees payment is made. No chargeback or no refund will be permitted for fees paid through online payment system. In case of any duplicate payment, end user has to approach the Coffee Board at info@wccindia2023.com with proof of excess payment, transaction reference no., bank statement etc. for suitable action by Coffee Board.

2. Transaction charges paid by the user is not refundable even in case of duplicate or excess payment. **IMPORTANT:** By submitting a payment through the online-payments site you are agreeing to these terms and conditions including any updated changes in terms and conditions from time to time through our website.

Privacy Policy:

This Privacy Policy applies only to the specified services, products or website offered for World Coffee Conference 2023 by the Coffee Board. Sometimes, we may post services, product and website specific privacy notices or Help Centre materials to explain our services or products in more detail.

If you have any questions about this Privacy Policy, please write to us at info@wccindia2023.com

Information we collect and how we use it for our World Coffee Conference 2023 organised by the Coffee Board.

Changes to our Privacy Policy:

Coffee Board reserves the entire right to modify/amend/remove this privacy statement anytime and without any reason. Nothing contained herein creates or is intended to create a contract/agreement between Coffee Board and any user visiting the <https://wccindia2023.com/> website or providing identifying information of any kind.

DND Policy:

If you wish to stop any further sms/email alerts/contacts from our side, all you need to do is to send an email:- info@wccindia2023.com with your mobile numbers and you will be excluded from the alerts list.

Contact Details:

Email:

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Coffee Board

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INTERNATIONAL
COFFEE
ORGANIZATION



सत्यमेव जयते

वाणिज्य एवं
उद्योग मंत्रालय
MINISTRY OF
COMMERCE
AND INDUSTRY



Government of Karnataka



Coffee Board of India

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